

**PRESS RELEASE**

**CES 2006**

**January 5<sup>th</sup> 2006**

**Bolzano Villettri delivers authentic sound performance at a more reasonable price with Theater Line**

Las Vegas, Nevada, January 5, 2006 – Bolzano Villettri will introduce a concept of the future series – Theater Line. The innovative elaboration of Bolzano Villettri’s technical team, including floorstanders TL 880 and TL 860, a wall-mounted TL 850, and a center channel TL 820, is distinguished for its flawless design, ideal sound, and more reasonable price.

High-gloss veneer traditionally used by Bolzano Villettri is combined with silver metallic, as speakers are normally found in the immediate vicinity of hi-fi components coming in silver/black metallic. The customer, as he casts a first glance at Theater, is attracted by extremely well-shaped outlines that seem slightly delicate and fragile. Such is the first impression produced. But behind a mask of outside sensitivity and even sentimentality you will discover the genuine nature of these speakers – the sound inherent only in a strong, mature “personality”.

The application of RoundStream Technology allows the speakers to stand out among numerous products of competitors. The sound field is powerful, as well as harmonious, breathtaking, and transparent. Without a doubt, Theater speakers will never cease to astonish any music aficionado regardless of which music genre he prefers. The whole set delivers true theatrical performance! An inaccessible level of power!

However, unlike other Bolzano Villettri products, Theater is more affordable for the ordinary customer. For instance, the retail price for the flagship TL 880 as declared by the manufacturer is USD1350/pair. Nevertheless, the company insists that there is not a single compromise between the price and sound quality. “It is hard for us to pave the way towards the already saturated hi-fi market. This makes us be very responsive to various customer requests and adhere to the highest standards of sound excellence. This is one of our advantages”.



**Customers will be able to make the first purchases of Theater Line at Bolzano Villettri's dealer stores in February-March 2006.**

***As in all other series, the primary goal set by Bolzano Villettri is to achieve an unprecedented level of music performance. The leitmotif traced in all the company's products is an indefatigable passion for purity and naturalness of sound reproduction.***

**For further press information please contact our official website at [www.bolzanovillettri.com](http://www.bolzanovillettri.com).**

